**Comprehensive Cyber Security Readiness and Protection for Small & Mid-Sized Businesses**

## Cybersecurity: A Problem Too Big for *Small Business* to Ignore

**Goal:** To Stop Financial Loss & Protect Essential Operations

## Company Mission:

To provide best-in-class cyber security protection for small and medium-sized businesses by strategically aligning our By With and Through platform as a force multiplier to navigate today's cyber threat landscape.

## The Small Business Dilemma:

Trained staff, needed hours in the day, and securing revenue streams are often factors in cyber security efforts within a small business environment, However, 80% of data breaches can be prevented with basic actions, such as employee training, using monitoring and response software and performing consistent configuration management, the average small business owner often overlooks cyber security priorities in favor of other immediate needs.

## Situation:

Many small businesses will turn to a "break-fix" services approach to network security, not knowing what should be included and how they might have to navigate through jargon, time management constraints, scheduling, and new software updates.

Small and mid-sized businesses (SMBs) in the US face unprecedented attacks in cyberspace. Yet, 31.7 million SMBs make up the backbone of the US economy. More than two in five companies with 50 employees or less in the U.S. *(Bullguard, January 2020)* have no type of cybersecurity defense plan. *Verizon's 2020 Data Breach Investigations Report* cites phishing as a primary leading threat, followed by stolen credentials and compromised passwords.

The options for cyber deterrence may seem endless and the definitions of "cyber security services" vary so widely that SMBs are hard-pressed to make an intelligent choice without extensive research into I.T. security features and benefits. Most dire are the increasing number of attacks to SMBs in the US economy:

- **SMBs under 500 employees** spend an average of $7.68 million per incident when hacked. *(IBM and the Ponemon Institute's The Cost of Insider Threats Global Report 2020)*
- **56% of SMBs** have experienced an unrecoverable data loss in the last 3 years. *(Zerto; Disaster Recovery ebook, 2020)*

- **5 out of 10 of small businesses** reported suffering at least one cyber-attack per year. 43% of cyberattacks are aimed at small businesses, but only 14% are prepared to defend themselves, according to Accenture. *(CNBC, Oct. 13, 2019)*

## Solution:

Lionfish Cyber Security gets SMBs where they need to be... hook, line and sinker, by incorporating a By With and Through approach in its cyber security modelling and training platform. No more guessing about the necessary steps. Lionfish Cyber Security maps out a 24-month plan to create "ease-of-use" and promote collaboration within the company and our cyber experts...

SMBs are guided 24/7 by the Lionfish management team who use military grade tactics to achieve immediate results.

Becoming a cyber guardian for your company begins with reaching for the support you need and leading the charge. Our proven By-With-Through Model™ (BWT) for small businesses provides your company with cyber services and support, opportunities to skill up, and a framework that clarifies what's needed to protect your business from cyber threats. With military precision, our team will use the BWT™ model approach to get your troops headed in the right direction and become cyber ready guardians

If and when your company would like to do business with the federal government only to find that they must participate in the Cybersecurity Maturity Model Certification™ (CMMC) program. This is a certification process that has many levels dependent on what they need to achieve.

## Core Benefits

- Supplement your staffing needs with our seasoned security professionals and apprenticeships
- Management of routine I.T. Security tasks to save you time and focus on your business
- Affordable enterprise level managed security services designed specifically for small businesses
- Cyber awareness training to achieve data care best practices that protect your most valuable assets – customer and employee data.

- As a CMMC Registered Provider Organization™ (RPO), Lionfish is certified by the Department of Defense to help you qualify for and maintain government contracts
- Proactive Technology Management to mitigate malicious activity
- Rapid remediation and set up of appropriate disaster recovery mechanisms to keep your business running smoothly

The Lionfish BWT™ platform presents opportunities for collaboration, training, information sharing, and even highly trained apprentices ready to enter your company and be a part of your cyber team. All interactions are preserved in a variety of user access levels, based on your desired requirements. The Lionfish BWT™ platform is continually updated based on US cyber landscape threats and utilizes expert customer service with reporting and purchasing options that go above and beyond your necessary operational needs.

## To learn more, contact us at 877-732-6772, or info@lionfishcybersecurity.com



**LIONFISH**
CYBER SECURITY™

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